

As shown by many studies of conformity including the famous ones by Asch, the rate of conformity varies depending on the conditions. For each of the conditions below, state whether the rate of conformity is likely to increase, decrease or stay roughly the same. If you cannot find the exact variation, make an educated guess.



Note that, unless otherwise stated, the comparison is with the original Asch study.

CONDITION	UP, DOWN OR THE SAME?
1. The task is more difficult.	
2. The task is on a topic with which the participant is very familiar.	
3. There is another non-conformist in the group who gives a right answer.	
4. There is only one confederate.	
5. The task is easier.	
6. There are more people in the group, all giving the wrong answer.	
7. The confederates are more expert than the participant on the task.	
8. Instead of 7 confederates, there are 4.	
9. The participant does the task alone, seeing other responses on a screen.	
10. There is another non-conformist in the group who gives a different wrong answer.	

Extension activity; Identify three key findings from Asch's variations.
What do you conclude about conformity from these variations?